

JCPenney

# BILLION DOLLAR JEWELRY SALE

SHOP IN STORE NOW THROUGH MARCH 31

UP TO  
**70% OFF** AFTER **EXTRA 20% OFF\***  
Select fine & fashion jewelry with your JCPenney Credit Card & coupon  
select categories

Plus, get **30-55% OFF** select watches after **EXTRA 15% OFF\*** with coupon.

\*Coupon required. Extra 20% off subject to credit approval. Some restrictions and exclusions apply.

**50-75% OFF** + **EXTRA 25% OFF** + **EXTRA 20% OFF\***  
Select already reduced clearance & closeout fine jewelry | Select clearance & closeout fine jewelry starts March 11 | with your JCPenney Credit Card & coupon  
select categories

Clearance prices valid 3/11-3/31. Selections may vary by store, while supplies last.  
Clearance percentages are based on regular and original prices. Intermediate markdowns may have been taken.

SHOP IN STORE & JCP.COM MARCH 8-31  
Get coupon on the JCPenney app or visit [jcp.com](http://jcp.com)

**EXTRA 20% OFF\*** WITH YOUR JCPENNEY CREDIT CARD  
Select fine and fashion jewelry

(OR)

**EXTRA 15% OFF\*** WITH ANY OTHER METHOD OF PAYMENT  
Select fine & fashion jewelry, watches

\*Extra 20% off select fine and fashion jewelry purchases with your JCPenney Credit Card or extra 15% off with any other method of payment. Extra 15% off fine & fashion jewelry, and watch purchases with any other method of payment. Each offer good in store and at [jcp.com](http://jcp.com), excluding taxes and shipping charges, 3/8/19-3/31/19. One use per coupon, one coupon per customer; must be provided/surrendered at time of purchase. Dollar-off offers (including JCPenney Rewards) applied prior to companywide percent-off discounts or coupons. Full amount of purchase must be on the JCPenney Credit Card to get the 20% off discount. Subject to credit approval. Does not apply to Best Value, Daily Deals, Jewelry Trunk Shows, Modern Bride Design Your Dream Ring, Pre-Owned Watches, Smartwatches, Garmin, Fitbit, Personalized Jewelry, Limited Time Specials, Purchase with Purchase Items, In-Store Services, Service Plans, Gift Cards, Closing Store purchases, current orders and prior purchases, or in combination with other coupon(s). Coupon can be combined with earned JCPenney Rewards and JCPenney Credit Card new account in-store discount. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. No cash value. JCPenney may refuse, or limit the use of, any coupon and/or return for any reason, including reoccurring disruptive behavior. Additional exclusions and exceptions may apply. REPRODUCTIONS WILL NOT BE ACCEPTED. INSTRUCTIONS FOR JCP.COM ORDERS: Enter online code SHINY7 when prompted at checkout or call 1.800.322.1189 and mention the code.