



A PYRAMID PROPERTY

**FOR IMMEDIATE RELEASE**

September 26, 2018

**Contact:**

Jessica Pecchia

845.297.7600

[jessicapecchia@pyramidmg.com](mailto:jessicapecchia@pyramidmg.com)

**American Red Cross to Host Emergency Hurricane Florence Relief Fundraiser at Poughkeepsie Galleria**

**Poughkeepsie, NY** – More than one week after landfall, flooding continues in the Carolinas and the American Red Cross is working around the clock to provide shelter, food, comfort and other emergency support to victims of Hurricane Florence. This Saturday, September 29, the Mid-Hudson Valley chapter of the American Red Cross will be hosting a fundraiser at Poughkeepsie Galleria for Hurricane Florence relief efforts.

Hurricane Florence made landfall early on September 14 as a Category 1 storm just south of Wrightsville Beach, North Carolina. According to information provided by the American Red Cross: "Hurricane Florence is gone but her devastating effects continue in the Carolinas where dangerous flooding is still occurring, forcing more people to leave their homes. The storm poured an estimated 10 trillion gallons of water across the Carolinas and it could be weeks before the flooding ends."

The Red Cross is responding to devastating, prolonged flooding and needs financial donations to be able to support thousands of people right now. Help people affected by Hurricane Florence by visiting Poughkeepsie Galleria on Saturday, September 29, 2018 to make a financial donation between 10AM – 3PM.

For information on this and our many upcoming events please visit [Poughkeepsie Galleria's website](#).

###



A PYRAMID PROPERTY

**About the American Red Cross:**

The Mid-Hudson Valley Chapter of the American Red Cross is proud to serve the communities of Columbia, Dutchess, Greene and Ulster counties. The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [redcross.org](http://redcross.org) or visit us on Twitter at @RedCross.

**About Poughkeepsie Galleria**

Poughkeepsie Galleria is Dutchess County's largest, most dominant shopping destination for over 30 years. Anchored by Macy's, Target, Best Buy, Sears, JCPenney, Dick's Sporting Goods, Poughkeepsie Galleria offers 120 retail shops including entertainment destinations Regal Cinemas and K1 Speed. Additional information can be found at [www.PoughkeepsieGalleriamall.com](http://www.PoughkeepsieGalleriamall.com) and you can find Poughkeepsie Galleria on Facebook ([Facebook.com/PoughkeepsieGalleria](https://www.facebook.com/PoughkeepsieGalleria)), Twitter (@PokGalleria) and Instagram (@Poughkeepsie\_Galleria).