



Media Release

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SALMON RUN MALL TO HOST 4TH ANNUAL BABY STEPS FOR LIFE WALK

(WATERTOWN, NY) – Salmon Run Mall will host the 4th annual Baby Steps 4 Life Walk on Saturday, March 2nd. The event is sponsored by Care Net Pregnancy Centers of Northern New York.



The event will take place inside the mall so strollers and wheelchairs are welcome! The walk is for all age groups! Registration begins at 8:30 a.m. and the 3K/5K Walk begins at 9 a.m. Pre-registration cost is \$25 and the registration fee is \$30 the day of the event. Children ages 12 and under are free and are to be accompanied by an adult. Put together a team of 4-6 people and show your team spirit for a chance to win a prize!

For more information or to register, log on to www.carenetny.com or call 315-782-5433.

For more information on this and other upcoming events at Salmon Run Mall, including store promotions, directions to the mall and more, always log on to www.shopsalmonrunmall.com.

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About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

