

Media Release

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Hey Kids! Salmon Run Mall has your Winter Break Boredom Busters!

(WATERTOWN, NY) – Hey kids! Grab mom and dad and join Salmon Run Mall as we help to get rid of those mid-winter blues with Winter Break Boredom Busters!

Auntie Anne's Pretzels will host a pretzel rolling class and Gertrude Hawk has tons of toppings



to dip your finished product in afterwards! The best part is you are creating your own delicious snack! Space is limited so be sure to be at Auntie Anne's on **Wednesday, February 20th at 2 p.m.** to be a part of this fun and tasty event!

The cost is \$10/per child and that includes a pretzel, drink and an awesome goodie bag filled with games, coupons and more!

During the week, be sure to check out the fun at *Bounce Mountain, Fun on the Run Arcade, Paint It Pottery, Escape the Mystery Room* and of course, there's always something good playing at *Regal Cinemas*! Check out next week's movie listings at www.fandango.com.

For a complete list of mall events, store promotions, sales, employment listings and more, log on anytime to www.shopsalmonrunmall.com or like us on Facebook!

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About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com