

Media Release

FOR IMMEDIATE RELEASE: November 24, 2020

Contact: Karla Woods, Marketing Director

315-788-9210, ext. 205; karlawoods@pyramidmg.com

Hospice of Jefferson County Announces 2020 Memory Tree Memorial and Tree Lighting Ceremony

(Watertown, NY) During this holiday season Hospice of Jefferson County invites you to light a bulb on the Hospice Memory Tree in resemblance of a loved one or in honor of someone special in your life. Your donation in memory of a friend, loved one, or to honor someone living, will add a light to the Memory Tree and help Hospice provide care to our patients and their families.

In lieu of the pandemic, the Memory Tree Memorial will be a virtual event this year. The eight trees in front of the Hospice Residence will be lit and a brief Memorial will be streamed live on November 27th in honor of loved ones who have passed this year. For more information on the Memory Tree Memorial and the holiday fundraising event, visit the Hospice website, the Hospice Facebook page or stop by the Hospice display at the Food Court at Salmon Run Mall.

For more information on the upcoming holiday season events or Salmon Run Mall's comprehensive safety and sanitizing measures that have been implemented to help protect shoppers, tenants and employees at Salmon Run Mall, <u>CLICK HERE</u>.

###

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com. **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 65 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com