



Media Release

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Salmon Run Mall Welcomes Spirit Halloween

(WATERTOWN, NY) – Salmon Run Mall is pleased to welcome seasonal retailer, Spirit Halloween, back to the center. Along with kids heading back to school and hints of pumpkin spice everywhere, the opening of Spirit Halloween is a sure sign that fall is right around the corner.

With more than 1,400 locations across the United States, Spirit Halloween is the largest Halloween retailer in North America. The store offers a Spooktacular selection of Halloween costumes for the entire family, along with accessories, exclusive animatronics, party supplies, home décor and more!

Shoppers will find an endless selection of exclusively license4d merchandise at Spirit Halloween, including costume characters from Hocus Pocus, Ghostbusters, Paw Patrol, Scooby Doo and more. New lines this year include Suicide Squad 2, Killer Clowns from Outer Space, Space Jam and Disney Princesses!

The countdown to Halloween has started and Spirit Halloween is now open with plenty of time for customers to experience the fun and joy of finding the perfect costume and décor.

Spirit Halloween is located at the Hobby Lobby end of the mall, near Paint It Pottery.

For more information on this and other store openings, events, and more, visit our website at shopsalmonrunmall.com, follow us on Instagram or like us on Facebook.

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

