



## Media Release

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### **Extended Hours Announced for the Upcoming Holiday Season at Salmon Run Mall**

*Extended hours, Santa's arrival and new stores make for a fun and magical holiday season*

(Watertown, NY) The holiday season is right around the corner and Salmon Run Mall is ready to welcome everyone in, starting with extended shopping hours beginning Black Friday weekend. Salmon Run Mall will be closed on Thanksgiving Day, November 23<sup>rd</sup> and re-open on Black Friday, November 24<sup>th</sup> at 7 a.m.

- JC Penney will open at 5 a.m.
- Best Buy, Dick's Sporting Goods, Bath & Body Works and Scontos Deals will open at 6 a.m.
- Burlington and Planet Fitness will reopen at 7 a.m. with the mall
- Hobby Lobby will open at 8 a.m.

For a complete list of holiday hours, visit our [2023 Holiday Guide HERE](#).

A North Country Festival of Trees will begin their public viewing and bidding November 24<sup>th</sup> in the former BonTon space, located near the Santa set.

Santa arrives December 1<sup>st</sup> and will be available for visits and photos through Christmas Eve. Santa is saluting our soldiers this holiday and will offer a \$5 discount every Monday through the season for military families showing valid ID. The Santa Cares Sensory Santa event will be held on Sunday, December 3<sup>rd</sup>. Pet Photos with Santa will be available December 4<sup>th</sup>, 5<sup>th</sup>, 11<sup>th</sup>, & 12<sup>th</sup> from 5 p.m. to 7 p.m. at the Santa set.

Other events include the Girl Scout Bazaar on December 2<sup>nd</sup> and the Sunburst Holiday Pageant on December 3<sup>rd</sup>. For a complete list of events and details, visit [our events page HERE](#).

Salmon Run Mall also has some new shopping options for our customers this holiday! Label Shopper is now open, the Pallet Place is now open right next to Billy Beez, Reczko's Woodworking is back for the holiday season next to Dick's Sporting Goods, as well as Go Calendars by Victoria's Secret. Don't forget to visit Customized Ornaments, located in front of Bath & Body Works. Just Cozy and Bargain Pallets will be opening soon!

For more information on this and other new store openings, visit [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), and be sure to follow us on Instagram and Facebook!

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

