



## Media Release

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### **New Retail Store Opening Soon at Salmon Run Mall**

*Label Shopper to Open This Weekend*

(Watertown, NY) Shoppers looking for high quality designer brand clothing at affordable prices will soon have another store option to shop at in Watertown, NY! Label Shopper announced they will open a new location for their retail clothing chain at the Salmon Run Mall on Saturday, November 4<sup>th</sup>!

“We are so thrilled to be coming into the Watertown community,” says Peter Elitzer, President at Label Shopper. “We are constantly on the search for the most popular designer brands, negotiating with sellers to get the best possible price, and then extending that to our customers. I think the people here will really love the value we provide.”

Label Shopper specializes in misses, juniors, plus, and men’s clothing, and carries kids’ clothes, as well as accessories, bags and shoes. This will be Label Shopper’s nineteenth location to open in the state of New York. A list of all store locations may be found at [labelshopper.com](http://labelshopper.com).

Label Shopper at Salmon Run Mall plans to open this Saturday, November 4<sup>th</sup> and customers can enter to win a \$100 shopping spree by visiting the store and signing up for the store’s mailing list. A grand opening will be held at a later date.

For more information on this and other new store openings, visit [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), and be sure to follow us on Instagram and Facebook!

**About Label Shopper:** Peter Elitzer first founded Peter Harris Clothes in 1970 in Latham, New York when he would search the market for incredible off-price buys of favorite brand name clothes. Elitzer then expanded further by opening their sister store, Label Shopper and currently today has over 75 stores throughout the Northeast and Midwest. More information can be found at [labelshopper.com](http://labelshopper.com) or on Facebook and Instagram @labelshopper.

**About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick’s Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

