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**WENDY'S COMPLETES RENOVATION PROCESS AT PALISADES CENTER**

**WEST NYACK, N.Y.:** Wendy's is keeping it fresh with not only their menu options, but their look! The restaurant has completed their renovations at Palisades Center with updates including a new façade, an updated restaurant sign, and digital screens for their menu boards. Wendy's has been operating in Palisades Center since 1999.

Founder Dave Thomas was a true believer in the "quality of the recipe." Today, Wendy's still stands by their philosophy of serving fresh meals, delivering made-to-order meals and adhering to the highest standards of food safety, incorporating delicious flavors that are "mouthwatering," and being transparent with all their ingredients.

**WHAT:** Wendy's Completes Renovation Process at Palisades Center

**WHERE:** Level Three, near the Carousel

Maria Denis, general manager of Wendy's in Palisades Center received a special honor as one of the top 200 General Managers world-wide of 2018 in the company. "Restaurant General Managers play one of the most important roles in our system and are the face of the Wendy's brand to our customers," said Todd Penegor, President and Chief Executive Officer. "Our Top 200 General Managers demonstrate leadership, excellence and a passion to Delight Every Customer every day, across every Wendy's restaurant across the globe."

Download the Wendy's app today for exclusive offers! To learn more about Wendy's, please visit [www.palisadescenter.com/tenants/wendys](http://www.palisadescenter.com/tenants/wendys). To learn more about the center and other happenings, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Wendy's**

Wendy's® was founded in 1969 by Dave Thomas in Columbus, Ohio. Dave built his business on the premise, "Quality is our Recipe®," which remains the guidepost of the Wendy's system. Wendy's is best known for its made-to-order square hamburgers, using fresh, never frozen beef\*, freshly-prepared salads with hand-chopped lettuce, and other signature items like chili, baked potatoes and the Frosty® dessert. The Wendy's Company (Nasdaq: WEN) is committed to doing the right thing and making a positive difference in the lives of others. This is most visible through the Company's support of the Dave Thomas Foundation for Adoption® and its signature Wendy's Wonderful Kids® program, which seeks to find every child in the North American foster care system a loving, forever home. Today, Wendy's and its franchisees employ hundreds of thousands of people across more than 6,700 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand. For details on franchising, connect with us at [www.wendys.com/franchising](http://www.wendys.com/franchising). Visit [www.wendys.com](http://www.wendys.com) and [www.squaredealblog.com](http://www.squaredealblog.com) for more information and connect with us on Twitter and Instagram using @wendys, and on Facebook at [www.facebook.com/wendys](http://www.facebook.com/wendys).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](http://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](http://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](http://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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