

FOR IMMEDIATE RELEASE:

November 12, 2019

MARKETING CONTACT:

Keri Cunningham, Marketing Director

KeriCunningham@pyramidmg.com

845-348-1005, ext. 110



NEWBURY COMICS CONTINUES NEW YORK EXPANSION AT PALISADES CENTER

West Nyack, NY (November 2019) Newbury Comics opened its fourth store in the state of New York. The 5,000+ square-foot-store resides in Palisades Center on level three near Dick's Sporting Goods.

Newbury Comics at Palisades Center offers all of the items shoppers have come to expect from the New England-based purveyor of pop culture. From vinyl records, Funko Pop!, comics, apparel, pop culture items, and more, Newbury Comics provides visitors to the marketplace with an eclectic variety of goods that amuse, entertain and challenge its customers' perceptions of the world.

"We are happy to welcome Newbury Comics to Palisades Center, New York's premier shopping, dining and entertainment destination. Newbury Comics' eclectic array of products and offerings bring a great energy to the Center and customers are loving it," said Darrin Houseman, General Manager, Palisades Center.

"The key to us remaining competitive has always been driven by a respect for independent ideas and alternative forms of expression. We embrace all artistic ideas and let our customers decide what they like. We're the fun part of people's lives," said Newbury Comics.

Newbury Comics is hosting a Grand Opening event on Saturday, November 16th from 1:00pm-4:00pm that includes giveaways and an exclusive raffle, featuring a special edition Funko Pop! prototype and a framed and signed Star Wars print.

For more information on new and opening retail, dining and attractions at Palisades Center, visit palisadescenter.com.

###

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

About Newbury Comics

Founded in Boston in 1978, Newbury Comics celebrated its 41th anniversary this year when the city of Boston declared April 6th 'Newbury Comics Day'. The company employs over 400 people. For the last 41 years, Newbury Comics has been a champion of local artists and culture, allowing the brand to thrive and guaranteeing all who enter "a wicked good time".