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PALISADES CENTER CELEBRATES MOMS WITH A MOMMY AND ME EXPERIENCE

WEST NYACK, N.Y. (May 2021): On Saturday, May 8, Palisades Center will partner with national retail brands including Claire's, Color Me Mine, and Sephora to celebrate and honor motherhood with a family fun *Mommy and Me Experience*.

The event starts at 11:00am and will run until 3:00pm in the East Court on Level One next to H&M. The celebration is free of charge and will include the following interactive activities:

Selfie Booth: Moms can start off documenting their memory with a photo in the Claire's Selfie Booth. Moms are encouraged to post their pictures and tag Palisades Center on Instagram @palisadescntr for a chance to be featured on Palisades Center's social media channels.

Arts & Crafts Stations: Moms and their kids can get crafty painting M-O-M plaques with Color Me Mine and coloring fashionable coloring pages sponsored by Claire's.

Beauty Consultations: Moms will be invited to participate in a Sephora beauty experience while enjoying a personalized consultation and trial-size samples, while supplies last.

SuperNovA Balloons from West Nyack, NY will bring smiles and laughter to the event with their magical balloon creations and a DJ from Triple Platinum Entertainment will be providing music.

All the brands will be offering exclusive Mother's Day in-store discounts that can be used on the day of the event. Moms will also get an extra chance to enter to win \$1,000 cash in the "Spring Breakout: Grand Giveaway".

"We love our moms," said Darrin Houseman, General Manager of Palisades Center. "This experience is our way of giving something back and thanking them for being our best customers. We wish every mom that visits Palisades Center a happy Mother's Day."

Palisades Center's safety measures will be enforced to protect shoppers, tenants and employees. Visit www.palisadescenter.com/safety for more information on what Palisades Center is doing to keep you safe.

For more information on Palisades Center's events and guest experiences, visit www.palisadescenter.com and follow @palisadescncr on Instagram.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 26 dining options, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescncr, or www.instagram.com/palisadescncr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.