

306 Old Mill Road
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In Celebration of our 10-year Anniversary, Baking Memories 4 Kids will be hosting our Inaugural Scavenger Hunt at the Palisades Center mall on Saturday, April 23, 2022. Teams from throughout the local area will scour the mall in search of interactive clues as they compete for a series of prizes. Grand Prize for the day will be 4 Hopper Passes to Walt Disney World!

For the past 10 years, Baking Memories 4 Kids (BM4K), has surprised over 200 families nationwide with vacations of a lifetime. Established by Rockland native and cancer survivor, Frank Squeo, Baking Memories 4 Kids, a national nonprofit foundation, provides children with critical illnesses and their families an all-expense paid vacation to all the theme parks in Orlando, Florida. For one whole week these families can take a much-needed break from the treatments, therapies and doctor's appointments and enjoy some unforgettable fun in the sun.

On April 23rd, supporters of Baking Memories 4 Kids will be participating in our first Scavenger Hunt at the Palisades Center mall. We have already begun to promote the event and early interest by our supporters and local businesses has been astounding. We easily could see 100 teams enrolling in the event and with each team averaging 4 people this could see mall foot traffic increased by over 400 people.

Our hope is to see tremendous support from the mall community as well. With this goal in mind, we are looking to partner with several small businesses for sponsorships and prizes. Baking Memories 4 Kids greatly appreciates your support, besides the increased foot traffic to your location, we have come up with some great business marketing benefits for your donation. We have provided you with a tier sheet that explains the increased rewards for your generous donation.

Donations can be mailed to Baking Memories 4 Kids, 306 Old Mill Rd, Valley Cottage, NY 10989, or we can arrange for pick up by one of our volunteers. If you have any questions or need further information, please do not hesitate to contact our Senior Vice President, Christina Metz at 856-516-4694 or christina@bm4k.com.

Thank you for your support and we look forward to seeing you at the Scavenger Hunt!