



MVP Healthcare welcomes over 35,000 visitors to Crossgates and the LEGO® Americana Roadshow

- Presenting Sponsor
- Branded Giveaways
- Positive PR
- Digital Ad Screens
- Off-Site Billboards
- Radio / TV
- Website Ad

Crossgates was host to the LEGO® Americana Roadshow, a two week event that features enormous American landmarks modeled with LEGO® Bricks. MVP Healthcare sponsored the event and participated with staff on-site, welcoming visitors and handing out MVP branded merchandise. Special promotions and enter-to-win contests were also sponsored by MVP.

"One of the most successful events ever held at a Pyramid property."
Pyramid President, Tim Kelley