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 WALDEN  
GALLERIA



## **Cinnabon® Bakery to Open Next Year at Walden Galleria**

*-- Cinna-fans will be able to enjoy World Famous Cinnamon Rolls™ at Western New York's largest shopping center beginning in spring 2024 --*

**Buffalo, NY (December 4, 2023):** Cinnabon® enthusiasts in Western New York will soon be able to enjoy the iconic bakery's craveable cinnamon rolls inside Walden Galleria. The bakery will be located on the upper level of the shopping center near Macy's and is expected to open by spring 2024.

Cinnabon is best known for its aromatic, oven-hot cinnamon rolls, but guests can also enjoy treats like Center of the Roll, the ooey-gooey center of the Classic Roll, or Cookie BonBites, a bite-sized cinnamon roll stuffed inside a warm chocolate chip cookie, alongside beverages including cold brews, lemonades and blended Chillattas. Customers will be able to take home CinnaPacks, packs of cinnamon rolls in various sizes and counts, place catering orders of baked goods and beverages, and order Cinnabon straight to their door through delivery partners.

For additional information, please visit [www.waldengalleria.com](http://www.waldengalleria.com) or [www.cinnabon.com](http://www.cinnabon.com).

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### **About Cinnabon®**

Founded in Seattle in 1985 and now based in Atlanta, Cinnabon is the market leader among cinnamon roll bakeries. The company serves fresh, aromatic, oven-hot cinnamon rolls, as well as a variety of other baked goods and specialty beverages. As of June 25, 2023, Cinnabon had more than 1,850 locations worldwide, primarily in high traffic venues such as shopping malls, airports, train stations, travel plazas, entertainment centers and military establishments.

Cinnabon is also a multi-channel licensor, focused on driving multi-channel growth across consumer relevant occasions whether on the go, in grocery stores, universities, at home or in the office. For more details and to stay connected to all things Cinnabon, follow on Twitter or Instagram @Cinnabon, like it on Facebook at [www.facebook.com/Cinnabon](http://www.facebook.com/Cinnabon), or visit [www.Cinnabon.com](http://www.Cinnabon.com).

### **About Walden Galleria**

Walden Galleria is the Buffalo-Niagara region's premier shopping, dining, and entertainment destination. With over 200 retailers, 9 sit-down restaurants, an international food court, and Regal Cinemas Stadium 16 with RPX theatres and full reclining seats, Walden Galleria truly dominates the retail market. Walden Galleria attracts over 23 million visitors a year by offering an impressive and unique selection of retail, restaurants, and entertainment that cannot be found anywhere else in the market including Anthropologie, lululemon athletica, Free People, Urban Outfitters, Apple Computer, ZARA, Texas de Brazil, The Cheesecake Factory, Dave & Buster's, Urban Air Adventure Park, 5 Wits and many more! For more information, visit [www.waldengalleria.com](http://www.waldengalleria.com).

### **About Pyramid Management Group**

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment

destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).