



## FOR IMMEDIATE RELEASE

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### MANASSAS MALL RELEASES ANNUAL COMMUNITY REPORT

**Manassas, VA** – Manassas Mall has released its 2019 Community Report, highlighting the results of the center’s collaboration with Prince William County non-profit community organizations over the past year. The Report is now available at [Manassas Mall Community Impact 2019](#).

Manassas Mall donated space to 74 not-for-profit organizations and collaborated with them to host 96 events at the center in 2019. “Partnering with and giving back to our community is important to the Manassas Mall team, and we believe it is part of what makes the center successful” said Kelly Gilfether, Marketing Director of Manassas Mall.

One such partner is the Osbourn High School Band Boosters, who Manassas Mall has partnered with for over 20 years. Each holiday season from Black Friday to Christmas Eve, dozens of band students and their parents volunteer their time to staff the Holiday Gift Wrap Booth in the mall. 100% of all proceeds raised by OHS Band students go to help offset the cost of band-related expenses.

Manassas Mall is pleased to provide a quality venue for not-for-profit organizations. From tabling opportunities for fundraising and awareness campaigns, to training or event hosting, Manassas Mall has common area space for groups of all shapes and sizes. Organizations that are interested in partnering with Manassas Mall can call 703.368.7232 for further information.

For further information on Manassas Mall updates, events and new store openings, please visit the Manassas Mall website at [www.ManassasMall.com](http://www.ManassasMall.com). Like us on [Facebook.com/ManassasMall](https://www.facebook.com/ManassasMall) and follow us on [Twitter.com/ManassasMall](https://twitter.com/ManassasMall) and [Instagram.com/ManassasMall](https://www.instagram.com/ManassasMall).

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## **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Manassas Mall, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).