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WonderWorks

PRESS RELEASE

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WonderWorks & Merriam-Webster Team Up for New Exhibit

Syracuse, N.Y. (December 19, 2018) -- WonderWorks in [Destiny USA](#) has partnered with Merriam-Webster, the dictionary publisher helping millions of people understand and use language better, to create “Word Up,” an interactive exhibit that will give guests a playful, behind-the-scenes look at how a word gets into the dictionary. Guests will discover new words that have recently been added to the lexicon, see Merriam-Webster editors on video, and play a word scramble game.

“This has been an amazing collaboration and an educational experience for us,” said Nicole Montgomery, Director of Operations at WonderWorks Destiny. “This exhibit will change the way you perceive the dictionary; it’s mind-blowing.”

With words being added regularly to Merriam-Webster’s online dictionary, this exhibit will continue to grow and give guests new experiences.

“Part of our mission is to propagate our love of the English language,” says Lisa Schneider, Chief Digital Officer & Publisher at Merriam-Webster. “We are so pleased to partner with WonderWorks on this exhibit that gives children an opportunity to learn new vocabulary and experience firsthand how interesting and entertaining the English language can be.”

This stimulating new exhibit opened to the general public Friday, December 14th.

“Word Up” is just the latest in a rollout of new STEAM-inspired attractions to debut at WonderWorks. Other notable new exhibits include:

- **Interactive Sandbox:** Explorers will experience land, sea, and safari in this futuristic exhibit. Guests hold the power to manipulate sand to produce unique environments reflected electronically over top of their sandy creations. Using light projections, each hand motion and sand movement will produce unique environments for guests to explore.
- **Fiddles the Frog:** This exhibit, friendly for small children, explains the anatomy of a frog’s vision and allows guests to see life through the eyes of these magnificent reptiles.
- **2D & 4D Theatre:** Two brand-new experiences have been added to the WonderWorks theatre. The first is a thrilling dinosaur adventure which take guests on a ride through the Jurassic period, and the second experience is a comedic journey through the Wild West.

Also new in 2018, WonderWorks has revamped their annual pass program, making an annual pass for a VIP combo just \$42 which includes unlimited VIP access, and a variety of passholder events throughout the year. To find out more about WonderWorks and to purchase tickets online, head over to www.wonderworksonline.com/destiny/

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About Destiny USA

Destiny USA is New York's largest shopping, dining, outlet and entertainment destination and the sixth largest shopping center in the U.S. Centrally located in Syracuse, Destiny USA is visited by 26 million guests annually and consistently draws from a 4-hour drive and attracts tourists from all 50 states, Canada and worldwide. An unparalleled mix of shopping, dining, outlet and entertainment—all under one roof—combined with its new, onsite Embassy Suites by Hilton hotel cement Destiny USA's reputation as a premier tourist destination. Plan your next visit to Destiny USA, Trip Advisor's #1 travel destination in Central New York, today at www.destinyusa.com.

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