

2020 Marketing Opportunities

November

Destiny USA Events:

- Santa's Arrival: November 27th

Marketing Opportunities

- Veteran's Day: November 11th
- SU vs. N.C. State: November 14th
- SU vs. Florida State: November 19th
- Thanksgiving: November 26th
- Black Friday: November 27th
- Small Business Saturday: November 28th
- Cyber Monday: November 30th

December

Marketing Opportunities:

- Giving Tuesday: December 1st
- Hanukkah: December 10th - 18th
- Christmas: December 25th
- Boxing Day (Canadian holiday): December 26th
- Kwanzaa: December 26th - January 1st